

HBR's 10 Must Reads on Communication, Vol. 1 with Bonus Article: Leadership Is Communication



HBR's 10 Must Reads on Communication, Vol. 2 (with bonus article "Leadership Is a Conversation" by Boris Groysberg and Michael Slind) by Harvard Business Review

★★★★★ 5 out of 5

Language : English
File size : 4933 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 206 pages



Why Communication Matters in Business

Communication is essential for success in business. It allows us to share ideas, build relationships, and achieve our goals. However, communicating effectively can be a challenge, especially in today's fast-paced, global economy.

This collection of articles from Harvard Business Review provides expert advice on how to communicate effectively in business. The articles cover a range of topics, from how to give presentations and write emails to how to negotiate and build relationships.

The Articles

- **The Secret to Great Presentations**
- **How to Write Emails That Get Results**
- **The Art of Negotiation**
- **The Importance of Relationships**
- **The Power of Listening**
- **The Risks of Too Much Communication**
- **The Best Way to Communicate with Different Personalities**
- **The Importance of Storytelling in Business**
- **The Power of Presence**
- **Leadership Is Communication**

Bonus Article: Leadership Is Communication

In this bonus article, Harvard Business School professor Nancy Koehn argues that leadership is not just about giving orders or making decisions. It is also about communicating effectively with your team and stakeholders. Koehn provides practical advice on how to communicate your vision, motivate your team, and build relationships with key stakeholders.

Effective communication is essential for success in business. This collection of articles from Harvard Business Review provides expert advice on how to communicate effectively in a variety of situations. By following the advice in these articles, you can improve your communication skills and achieve your business goals.



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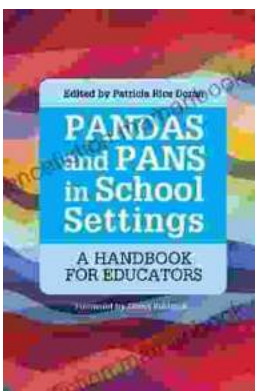
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