

# Pricing Beauty: The Making of a Fashion Model

The fashion industry is a multi-billion dollar business, and at the heart of it are fashion models. These women and men are paid to represent the latest trends and styles, and their faces and bodies are plastered on magazine covers, billboards, and websites around the world. But what goes into making a fashion model? And how much do they actually make?



## Pricing Beauty: The Making of a Fashion Model

by Ashley Mears

★★★★☆ 4.3 out of 5

Language : English  
File size : 2018 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 325 pages  
Lending : Enabled



## The Making of a Fashion Model

The journey to becoming a fashion model is not an easy one. It takes hard work, dedication, and a lot of luck. The first step is to get noticed by a modeling agent. Agents are constantly on the lookout for new faces, and they will often attend open calls or scouting events. If an agent sees potential in you, they will offer you a contract.

Once you have signed with an agent, the real work begins. You will need to build your portfolio, which includes professional photographs and videos. You will also need to learn how to walk the runway, pose for photos, and interact with clients.

If you are successful, you will eventually start to book jobs. These jobs can range from magazine shoots to runway shows to commercial campaigns. The more experience you gain, the more in demand you will become.

### **How Much Do Fashion Models Make?**

The salaries of fashion models can vary greatly depending on their experience, reputation, and the type of jobs they book. Entry-level models can make as little as \$50 per hour, while top models can earn millions of dollars per year.

The most important factor in determining a model's salary is their experience. Models with years of experience and a proven track record will command higher rates than those who are just starting out.

Reputation is also important. Models who are known for their professionalism, reliability, and beauty will be more likely to book jobs and earn higher rates.

The type of jobs that a model books can also affect their salary. Runway models typically earn more than editorial models, and commercial models earn more than both.

### **The Challenges of Being a Fashion Model**

Being a fashion model is not all glamour and glitz. There are a number of challenges that models face, including:

- **The pressure to be thin.** The fashion industry has a very narrow definition of beauty, which often includes being thin. Models are constantly under pressure to maintain a certain weight, and this can lead to eating disorders and other health problems.
- **The long hours.** Models often work long hours, and they may have to travel frequently. This can be physically and emotionally taxing.
- **The competition.** The fashion industry is very competitive, and there are thousands of models vying for a limited number of jobs. This can lead to insecurity and anxiety.

### **The Rewards of Being a Fashion Model**

Despite the challenges, there are also a number of rewards to being a fashion model.

- **The travel.** Models get to travel to some of the most exciting and glamorous cities in the world.
- **The money.** Top models can earn millions of dollars per year.
- **The fame.** Models are often recognized and admired by people all over the world.

Being a fashion model is a challenging but rewarding career. It takes hard work, dedication, and a lot of luck. But if you have the passion and the drive, it can be a very lucrative and fulfilling experience.

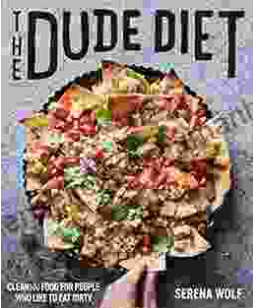


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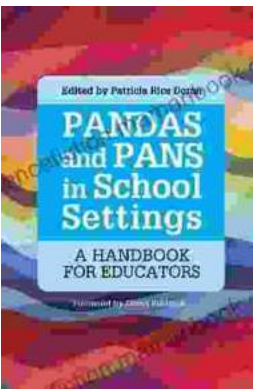
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